



Maximising FINANCIAL SERVICES return on IT security investment

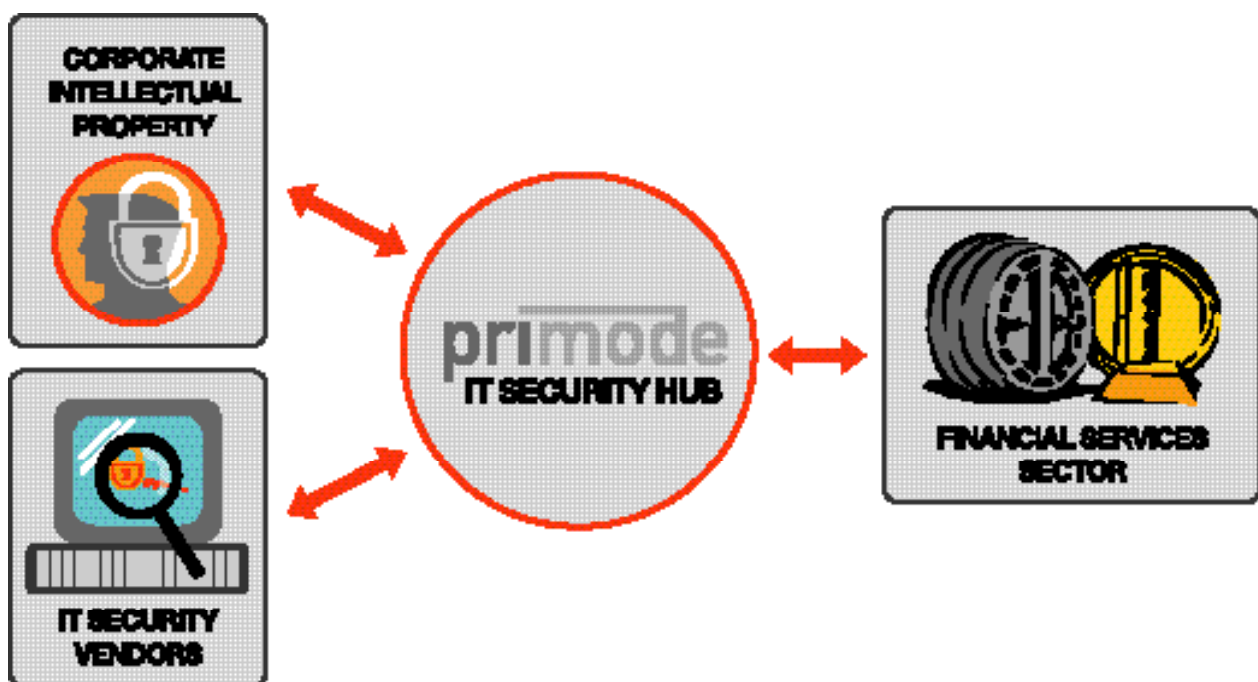


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IT security is under increasing threat accompanied with intensifying hype. Financial Services, a critical infrastructure, is particularly exposed. There is a need for a dedicated, trusted party to help the Financial Services sector balance IT Security risks and benefits.

## What we do

We are intelligence gathering experts enabling the banking, insurance and securities industries to make optimal spending decisions on IT Security. Our IT Security Hub of products and services is the dedicated portal Financial Services INFOSEC practitioners and managers use to inform themselves, assess and decide on which technologies to procure.



## MISSION

Primode's mission is to be the trusted intelligence partner of Financial Services Information Security practitioners and managers to seek, assess and secure the right technologies to deliver their business priorities.

**BANKS, INSURERS & SECURITY HOUSES** depend on our dedicated products & services to make the right spending decisions on IT Security.



## PRODUCTS & SERVICES

### Database

Comprehensive database of IT security vendors + corporate intellectual property related to FS.

### Insights & Surveys

A quarterly informal peer to peer FS discussion group promoting balanced insight into key challenges and priorities while fostering cooperation across the FS community

### Special Projects

Intelligence gathering, market research, due diligence.

### Summits & Wargames

High profile summits/wargames organised in conjunction with sponsors bringing together industry, academia and government leaders to discuss/simulate IT security related challenges and priorities to the FS sector.

## RECENT HISTORY

- **February 2003**  
Primode's Q1 2003 Infosec Insight Forum held 12th Feb 2003 at Department of Trade & Industry, Westminster including APACS, Barclays, Clearstream, Lehman, LIFFE, Merrill Lynch, Riggs.
- **October 2002**  
Bank of America, Deutsche Bank, DRKW, HSBC, Lehman, Merrill Lynch, Royal Bank of Scotland, participate in Primode's Q4 2002 Infosec Insight Forum, London
- **September 2002**  
Nissim Bar-El, President of Comsec, joins Primode Advisory Board
- **July 2002**  
Primode launches "Security in Financial Services: Challenges & Priorities" Survey
- **May 2002**  
Primode sponsors Wharton-Israel website
- **January 2002**  
Primode panelists at Ernst & Young Journey Conference, Munich

## THE TEAM

### Executive

Dr. Edward Klinger  
Tim Ellis  
Elli Streit  
Adi Scop  
Liam Mayron  
Zenoki Pong

### Advisory

Nissim Bar-El  
Rene Schuster  
Prof. David Reibstein  
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